



Shaping  
Our Region  
From the Ground Up

## Plan Central Vermont & 2008 Regional Plan Amendments Staff Updates: May 2015

### 2008 Regional Plan Amendments (Warned for Hearings on May 12 and June 9)

Regional Plan Draft Review Committee: The RPDRC met on 4/7/15 at the CVRPC offices to discuss the Future Land Use map and the Amended Land Use element from the 2008 Regional Plan. Before the meeting, several local planning commissions submitted comments regarding those documents. The comments were incorporated into the documents. Other concerns, questions and suggestions from the Draft Review Committee were addressed and changes were made. To view a summary of the meeting, click here: <http://plancentralvermont.org/wordpress1/wp-content/uploads/2015/03/RPDRC-Meeting-Summary-4-7-2015.pdf>. The next meeting of the RPDRC will be scheduled after the Commission hearing on 5/12/15.

Utilities and Facilities: The Regional Planning Commission discussed the amendments to the Utilities and Facilities element of the 2008 Regional Plan at their meeting on 4/14/15. The Commission suggested a few changes (detailed in the minutes) and then voted to approve the element with the proposed changes. To view the minutes from that meeting, click here: <http://plancentralvermont.org/wordpress1/wp-content/uploads/2015/03/CVRPC-Minutes-APRIL-2015-1.pdf>

### 2016 Plan Central Vermont Elements

Transportation: Discussion of the Regional Transportation Plan will continue at the 5/26/15 Transportation Advisory Committee meeting, when the TAC will discuss the Highway section of the Regional Plan. Draft sections updated thus far are available at this link: <http://plancentralvermont.org/the-plan/transportation/>.

Health and Community: The Health and Community working group had their fifth meeting on 5/5/15. The group discussed and approved a final draft of the Goals, Policies and Strategies section of the element. The draft element is now ready to be discussed by the RPDRC, which will take it up after the completion of the 2008 amendment process. To view the latest meeting summary, click here: <http://plancentralvermont.org/event/health-and-communities-working-group-may-5/>.

### Public Engagement

Online Tools: The project website was launched in February 2014. The website allows us to provide Commissioners, regional residents, and other stakeholders with progress updates and information about upcoming events. Since its launch (2/5/14), the website has received 2,745 website visits (912 unique visitors) and 11,043 page views. The most-

visited pages on the site include: the home page, the community input map, and the economy section.

As of 5/1/15, the majority of visitors reached the website via direct link (1,492) – the top referring URLs have been centralvtplanning.org (380) and communityremarks.com (131). Between 4/1/15 and 5/1/15, the website received 190 website visits (78 unique visitors) and 685 page views. The majority of visitors reached the website via direct link (41) and Google (28).

Communications: Staff has created a Mail Chimp account for the monthly Regional Plan Update e-newsletter. Rather than send out an April newsletter, staff used the mailing list to warn the May 12 and June 9 hearings. This e-blast was released on April 10. Out of 324 recipients, 97 opened the e-email (30%) and 9 clicked on links (3%). These numbers are above average according to Mail Chimp's statistics for both government and non-profit newsletters.

CVRPC is working to increase our Twitter presence (<https://twitter.com/centralvtplan>). The profile was updated on 8/18/14 and has 126 followers as of 5/1/15.